

RUSSELL (Russ) SODERBERG

39076 S Carefree Dr
Saddlebrooke, AZ 85739

My wife, Barb, and I became Saddlebrooke Villas owners in 2015 after many years of renting in Saddlebrooke, including rentals in the Villas. We always liked the concept of the Villas, going back as far as the early 90's when we looked at Robson's Sun Lakes. Thankfully, we were invited to Saddlebrooke by some friends who built here. We were struck by the beauty and topography of Saddlebrooke and were frequently drawn back.

We are enjoying the Villas and the very friendly feeling of fellowship by the Villa residents. The Villas residents are a unique group of people.

I retired in 2011, after 43 years in the banking industry, as a Vice President of the Marshall & Isley Corporation headquartered in Milwaukee, Wisconsin. During my time in banking, I wore many hats and managed both people and multi-million dollar budgets. My business background, plus having served as an officer or director on a number of civic and professional organizations, gives me a sense of what is like to work with people of various backgrounds, opinions and desires.

Serving on the Villas Board has been a very interesting experience. While our association is small in numbers, we have many of the same challenges, and some unique ones, as a larger association. As our villas age, controlling costs, while protecting our investment in our properties becomes a priority. We need to keep the Villas a desired place for us to live, while making them attractive and desirable to future buyers.

I would be honored to continue to represent you on the Villas Board of Directors.